

FINANCE FOR NON-FINANCIAL MANAGERS

Finance made simple for Business Leaders

*Advanced financial analysis and cash flow projections
in daily business work*

22 & 23 June 2026

9.00am - 5.00pm | GMT +8



Concorde Hotel, KL

Zoom Platform

WHY YOU SHOULD ATTEND

The participants will go through a total of 2 days of intermediate and advance financial analysis and cash flow projection skills and knowledge that are relevant and necessary in their credit lending careers. Participants will be trained on the advance financial ratio interpretation, deciphering accounting consolidations, identify and interpret potential financial creative accounting, and creating a future cash flow projection to calculate the free cash flow.

Participants will build their understanding based on the examples and exercises to build up their skills and knowledge in financial analysis and creating their own cash flow projections in determining free cash flow. There will be pre and post assessment to gauge the understanding of the participants towards the modules conducted.

Organised by:



WEeventz Pte Ltd (Singapore)

WEeventz Malaysia Sdn Bhd (Malaysia)

www.weventz.sg

TARGET AUDIENCES

This course is specifically designed for non-financial managers, business leaders and professionals who need to understand financial concepts, even if finance isn't their primary expertise, including: -

- Department Heads
- Team Leaders
- Operations and Project Managers
- HR, Sales, Marketing Professionals
- Decision Makers
- Mid-senior Level Officers
- Entrepreneurs and Business Owners

and more, from any industries, who wish to acquire a background in the principles of corporate finance.



This is a **Hybrid event** where participants can choose to attend **In Person** at our training venue or join **Virtually** via Zoom Platform.

Strictly limited number of seats to ensure maximum learning and experience for all participants
Thorough and customized program to address current market concerns
Provision of a certificate to participants at the end of the training