

BLUE OCEAN STRATEGY THE ART OF STRATEGIC THINKING

*Building the possibilities of future growth -
Looking to the horizon and beyond*

17 & 18 July 2024
1.00pm - 6.00pm | GMT+8



Interactive Virtual
Instructor-Led Training

WHY YOU SHOULD ATTEND

This Virtual Instructor-Led Training will guide participants on the right way to successfully implement Blue Ocean strategy methodology. Led by a Blue Ocean practitioner for more than 25 years and the source of a number of book's cases, this training will help participants to find the right starting point and construct the best possible team.

At the same time, participants will be guided to lead on a path of business success that involves developing empathy, inspiring business owners and executives, instilling a feeling of ownership in every team member, introducing newer, fresher perspectives, and providing the right tools and technology to find their blue ocean.



HRD Corp Claimable Programme

AUDIENCES

This training is specifically designed for: -

- Board of Directors
- Managing Directors
- Director General
- CEOs, COOs and CFOs
- Advisors to the Board
- Strategic Planning & Business Innovation Team
- Senior Executive Officers involved in decision making
- Supervisors and Managers of departments



This is an **Interactive Virtual Instructor-Led Training (VILT)**. Kindly ensure you have a working Webcam and Headset with Microphone.

Organised by:



WEeventz Pte Ltd (Singapore)
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