



# Bancassurance Strategy and Execution

Building successful partnerships through strategic bancassurance channels

12 – 13 June 2024

This is an **interactive Virtual Instructor-Led Training (VILT)**. Kindly ensure you have a working Webcam and Headset with Microphone.

## KEY BENEFITS OF ATTENDING

- **IMPROVE** market share and profitability of your bancassurance channels
- **ALIGN** between banks and insurance partners for mutual benefit and long-term success
- **IDENTIFY** the characteristics of a successful bancassurance branch and the evolving future of the branch
- **EXPLORE** the evolving impact of digital on all aspects of bancassurance
- **LEARN** the secret of successful insurance sellers
- **UNDERSTAND** the 3 Rights of bancassurance
- **UNDERSTAND** how to work together to develop a truly successful digital bancassurance partnership