

Metaverse for Business Leader

Learn how the metaverse will impact businesses in the coming decade

19 & 20 June 2023
1.00pm - 6.00pm | GMT+8



Interactive Virtual
Instructor-Led Training

WHY YOU SHOULD ATTEND

This virtual training will provide a timely and up-to-date overview of Metaverse including its current state and future state. Participants will learn all the business application of Metaverse and how to get involved in the Metaverse. Participants will be able to perform proper platform selection and utilization of Metaverse for Internal Branding. Role of cryptocurrencies, NFTs and Smart Contract will be discussed in the training.

At the same time, this training will cover whatever a Metaverse and Web3 enthusiast needs to know to plan and design solutions on Metaverse platforms. In addition to gathering non-functional requirements and planning, this course also focuses on how to choose the Metaverse and commercialize the business operations.

AUDIENCES

This training is specifically designed for: -

- C-Level Executives
- Heads of Departments
- Business Development
- Sales and Marketing
- HR and Learning
- Product Development
- Software and IT Department



This is an **Interactive Virtual Instructor-Led Training (VILT)**. Kindly ensure you have a working Webcam and Headset with Microphone.