

- ✓ Strictly limited number of seats to ensure maximum learning and experience for all delegates
- ✓ Thorough and customised program to address current market concerns
- ✓ Provision of a digital certificate to delegates at the end of the training

KEY BENEFITS OF ATTENDING

- FEEL confident in front of an audience
- APPRECIATE the importance of understanding the audience
- DEFINE the purpose of your speech or presentation what action do you want to take place?
- CONSTRUCT the message and the storyline
- TURN this into an effective speech or a presentation that makes and impact
- APPRECIATE the need for a good opening and good beginning
- USE visual aids effectively
- HANDLE questions and answers with ease
- USE variation of voice to good effect
- BE aware of how body language can affect delivery
- STAND and POSITION yourself in front of an audience
- HANDLE slide presentations using PowerPoint etc.
- **UNDERSTAND** the importance of time keeping
- PICTURE how they come across to others
- HANDLE difficult members of the audience