

A woman with blonde hair and glasses, wearing a white shirt and a dark vest, is smiling and looking at a tablet. In the background, there are various financial charts, including a bar chart, a pie chart, and a calculator, along with some documents.

Pricing Strategies For Business Leaders

Critical concepts when designing your pricing strategy blueprint

5 - 6 October 2022

This is an **interactive Virtual Instructor-Led Training (VILT)**. Kindly ensure you have a working Webcam and Headset with Microphone.

- ✓ Strictly limited number of seats to ensure maximum learning and experience for all delegates
- ✓ Thorough and customised program to address current market concerns
- ✓ Provision of a digital certificate to participants at the end of the training

KEY BENEFITS OF ATTENDING

- **GAIN** a structured process to overseeing pricing for your business
- **EXPLORE** the benefits and concepts of Value-Based Pricing
- **KNOW** what to ask, how to direct, and how to assess your Pricing team
- **EXPAND** your knowledge of pricing strategies
- **OBTAIN** the extensive list of Pricing Tactics to implement your strategy
- **MANAGE** pricing with confidence