WEventz

HR GAMIFICATION

Improve HR management process for an innovative business-oriented approach

3 & 4 October 2022
9.00am - 5.00pm | GMT+8

Kuala Lumpur, Malaysia

WHY YOU SHOULD ATTEND

In this training, participants will be able to redefine HR processes using gamification best practices based on the award-winning and scientifically proven Culture4Gamication methodology. Participants will explore the basic concepts of gamification and learn how to design gamification processes to encourage employees to increase participation and productivity.

At the end of this training, participants will be able to develop a complete gamification plan for any HR project. In addition, participants will master the basics of aesthetics, dynamics and mechanics of gamification.

AUDIENCES

This training is specifically designed for: -

- Chief Human Resources Officer (CHRO)
- Human Resources Manager
- Employer Branding
- Learning & Development Manager
- On-Boarding Specialist
- Performance Management Officer
- Recruitment Manager

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- Strictly limited number of seats to ensure maximum learning and experience for all participants
- Thorough and customized program to address current market concerns
- Provision of a certificate of attendance to participants at the end of the training