

www.weventz.sg

Data Mining & Analytics

Practical data solutions to elevate your business performance

19 – 20 September 2022

This is an **interactive Virtual Instructor-Led Training (VILT)**. Kindly ensure you have a working Webcam and Headset with Microphone.

KEY BENEFITS OF ATTENDING

- JUSTIFY data mining as a key corporate competitive advantage in order to stay on top in the respective industries
- **IDENTIFY** the four steps approach in building a data mining solution with proven results
- EXPLORE the appropriate tools in developing data mining solutions to achieve optimum productivity
- ALIGN data mining solutions with the organisation's business objectives
- FORMULATE data mining as part of the corporate culture to ensure performance sustainability
- ENHANCE ROI and business dollar benefits with data mining
- REVIEW stakeholder's roles and responsibilities from a data mining perspective
- ✓ Strictly limited number of seats to ensure maximum learning and experience for all delegates
- Thorough and customised program to address current market concerns
- Provision of a digital certificate to participants at the end of the training