

Data Mining & Analytics

Practical data solutions to elevate your business performance

19 – 20 September 2022

This is an **interactive Virtual Instructor-Led Training (VILT)**.
Kindly ensure you have a working Webcam and Headset with Microphone.

KEY BENEFITS OF ATTENDING

- **JUSTIFY** data mining as a key corporate competitive advantage in order to stay on top in the respective industries
- **IDENTIFY** the four steps approach in building a data mining solution with proven results
- **EXPLORE** the appropriate tools in developing data mining solutions to achieve optimum productivity
- **ALIGN** data mining solutions with the organisation's business objectives
- **FORMULATE** data mining as part of the corporate culture to ensure performance sustainability
- **ENHANCE** ROI and business dollar benefits with data mining
- **REVIEW** stakeholder's roles and responsibilities from a data mining perspective